



P R E S S I N F O R M A T I O N

POWER-GEN Europe 2010: a date for your diary

London, 11th January 2010 – The POWER-GEN Europe conference and exhibition is the foremost event for the European power industry. The three-day event continues to provide an unequalled programme of strategic, technical, keynote and plenary sessions, along with over 450 exhibitors and a diverse range of companies and services on show.

Held on the 8th-10th June 2010 at RAI, Amsterdam, Netherlands, this is an unmissable learning and networking experience for anyone connected to the power industry in Europe.

Event organiser, PennWell, is also pleased to announce the inclusion of a new show at the event: Nuclear Power Europe. The show is dedicated to Europe's nuclear sector and will join the other co-located shows: Renewable Energy World Europe, POWER-GEN Europe and POWERGRID Europe.

POWER-GEN Europe 2010 will also be the first opportunity for the industry to discuss the Copenhagen Summit. Bringing together independent experts, industry leaders and high-profile speakers, POWER-GEN Europe will enable the European power industry to examine the implications of the Copenhagen talks, as well as the other hot topics in power today.

“The recent Copenhagen Summit has brought the power and energy industry to the forefront of people's consciousness like never before,” said Jacob Klimstra, Independent Energy Consultant with Jacob Klimstra Consultancy. “POWER-GEN Europe is the only annual opportunity for every sector of the industry to converge and discuss the key issues affecting the market, and the latest technological advances.”



"The event will welcome some of the leading names in the industry as keynote speakers to complement a comprehensive educational programme," said Glenn Ensor, Event Director. "Amsterdam is also a significant venue for us to choose, given its efforts to become the first eco-friendly 'smart city' in the world by 2012."

For further information visit: www.powergeneurope.com

About the events

POWER-GEN Europe, Renewable Energy World Europe, POWERGRID Europe and Nuclear Power Europe are owned and organised by PennWell Corporation. Exhibiting companies worldwide use POWER-GEN as an international 'one-stop shop' for penetrating markets and presenting their products and services to a global audience. POWER-GENs are the world's largest power industry events, staging annually in North America, Europe, Asia, and the Middle East. For delegates and visitors, POWER-GEN events provide a dedicated forum tailored to their specific regional needs, putting them in touch with suppliers of solutions to their particular problems. The conferences address topical issues critical to the development of power generation in the host region.

www.powergeneurope.com

POWER-GEN Europe

POWER-GEN Europe has steadily become the premier conference and exhibition in Europe and the place where the power industry comes to meet, share information and do business. A three-day event, POWER-GEN Europe comprises a busy exhibition floor populated by the major players in the power industry. Alongside the exhibition POWER-GEN Europe features a high-level multiple track conference that offers insightful and thought-provoking presentations along with the latest strategies and technological developments by the leading experts in the power industry.

Renewable Energy World Europe

Renewable Energy World Europe encompasses the need for greater inclusion of renewable sources into the energy mix as governments strive to ensure the supply of power and electricity sufficiently meets the ever increasing demand.



POWERGRID Europe

POWERGRID Europe offers the opportunity to academics and experts alike, giving both a chance to interact and exchange ideas on how to grow with the interconnecting T&D marketplace.

Nuclear Power Europe

With more than 200 reactors proposed globally, the nuclear renaissance is in full swing. Nuclear Power Europe is a new conference and exhibition focused on a European nuclear power industry reinvigorated by the climate change agenda.

About PennWell

Established in 1910, PennWell Corporation is a leading international multimedia provider of business intelligence, producing 45 print and online publications, and over 60 conference and exhibitions, research, databases, Internet-based services and other information products to strategic global markets. PennWell POWER-GEN conferences and exhibitions are the world's leading business-to-business power generation events, together connecting over 50,000 industry professionals each year. In addition to its headquarters in Tulsa, USA, PennWell has offices throughout the world, including England, Germany, Russia and Hong Kong, to provide its customers and partners with a truly global service. www.pennwell.com

Notes for editors

To view the Advisory Board meeting for the 2010 show visit:

<http://link.brightcove.com/services/player/bcpid31987698001?bctid=51332560001>

To see the success of POWER-GEN Europe 2009 visit:

<http://link.brightcove.com/services/player/bcpid31987698001?bctid=31980824001>

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