



POWER-GEN Europe 2010 boasts record attendance

Europe's leading power and energy show brings the industry together in fine style

Amsterdam June 10th, 2010 – The eighteenth POWER-GEN Europe Conference and Exhibition, situated at the RAI in Amsterdam, drew to a close last week having experienced unprecedented attendance of over 13,000 visitors across all four shows, POWER-GEN Europe, Renewable Energy World Europe, POWERGRID Europe and Nuclear Power Europe.

Event highlights included an excellent plenary panel debate hosted by leading international journalist Stephen Sackur, which tackled climate change and renewable targets. The opening keynote speeches, attended by the US Ambassador to Holland Fay Hartog Levin, were also a highpoint.

Glenn Ensor, Director of International Events for show organisers PennWell is delighted with the attendance at this year's show: "It's a record number, which is fantastic news. More importantly, the exhibitors are telling us that the quality of the delegates at the show is excellent. The show is built on ensuring a genuine return on investment for every exhibitor, and that is working. We are humbled by the market's support and we look forward to repaying that by continuing to make it the best show possible."

Conference Director, Nigel Blackaby was very pleased with the quality of the speakers at the conference: "The show has again brought together power and industry professionals from every sector. It has reaffirmed our view that the only solution for the European power sector to meet its goals for providing adequate energy supply, and meeting climate reduction targets, is for there to be a whole range of technologies involved in the solution. What we learnt from the debates this year is that the industry is in a period of transition; from a carbon based energy system to renewable focused solutions. We have seen this debated hotly at packed sessions - the networking events have also been invaluable, it's like a family that comes together each year and it's a pleasure to be part of it."

POWER-GEN Europe, POWER-GEN Europe, Renewable Energy World Europe, POWERGRID Europe and Nuclear Power Europe return to Milan on 7-9 June 2011

About the events

POWER-GEN Europe, Renewable Energy World Europe, POWERGRID Europe and Nuclear Power Europe are owned and organised by PennWell Corporation. Exhibiting companies worldwide use POWER-GEN as an international 'one-stop shop' for penetrating markets and presenting their products and services to a global audience. POWER-GENs are the world's largest power industry events, staging annually in North America, Europe, Asia, and the Middle East. For delegates and visitors, POWER-GEN events provide a dedicated forum tailored to their specific regional needs, putting them in touch with suppliers of solutions to their particular problems. The conferences address topical issues critical to the development of power generation in the host region. www.powergeneurope.com

POWER-GEN Europe

POWER-GEN Europe has steadily become the premier conference and exhibition in Europe and the place where the power industry comes to meet, share information and do business. A three-day event, POWER-GEN Europe comprises a busy exhibition floor populated by the major players in the power industry. Alongside the exhibition POWER-GEN Europe features a high-level multiple track conference that offers insightful and thought-provoking presentations along with the latest strategies and technological developments by the leading experts in the power industry.

Renewable Energy World Europe

Renewable Energy World Europe encompasses the need for greater inclusion of renewable sources into the energy mix as governments strive to ensure the supply of power and electricity sufficiently meets the ever increasing demand.

POWERGRID Europe

POWERGRID Europe offers the opportunity to academics and experts alike, giving both a chance to interact and exchange ideas on how to grow with the interconnecting T&D marketplace.

Nuclear Power Europe

With more than 200 reactors proposed globally, the nuclear renaissance is in full swing. Nuclear Power Europe is a new conference and exhibition focused on a European nuclear power industry reinvigorated by the climate change agenda.

About PennWell

Established in 1910, PennWell Corporation is a leading international multimedia provider of business intelligence, producing 45 print and online publications, and over 60 conference and exhibitions, research, databases, Internet-based services and other information products to strategic global markets. PennWell POWER-GEN conferences and exhibitions are the world's leading business-to-business power generation events, together connecting over 50,000 industry professionals each year. In addition to its headquarters in Tulsa, USA, PennWell has offices throughout the world, including England, Germany, Russia and Hong Kong, to provide its customers and partners with a truly global service.

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